

News Release

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BandwidthX Shortlisted for WBA Best Wi-Fi Management Solution for a Service Provider Wi-Fi Industry Award 2015

CARLSBAD, Calif. - [BandwidthX](#) has been shortlisted for the Wi-Fi Broadband Alliance's Wi-Fi Industry Award: 2015 Best Wi-Fi Management Solution for a Service Provider. This award recognizes Value Added Service providers, Roaming and Billing System providers, and others that are improving service delivery within as well as outside the network. The award categories have been judged by a WBA selected panel of preeminent analysts and industry experts led by Joe Madden of Mobile Experts. The award will be presented on October 14, 2015 at the Wi-Fi Global Congress in San Jose, CA.

BandwidthX operates BxMarket, a cloud-based Wi-Fi market that makes Wi-Fi access and roaming commerce practical on a much wider scale. The business-to-business solution enables Mobile Operators to precisely meet data demand by buying unused Wi-Fi capacity from Wi-Fi and Internet Service Providers. By dynamically allocating capacity to meet demand, employing a market mechanism, and seamlessly making connections, it brings savings for mobile operators, new revenue streams for Wi-Fi providers, and better service for end-users.

"Increasing confidence in the Wi-Fi ecosystem has driven unprecedented acceleration in deployments over the past 12 months as the global ecosystem moves forward with the adoption of next generation Wi-Fi. This in turn has led to an expanded role of Wi-Fi in services, network technologies, management solutions, devices, applications and new ventures. As judges, we were faced with the difficult task of creating a shortlist from an overwhelmingly high standard of entries. I look forward to congratulating the winners at the awards ceremony in San Jose," said Joe Madden from Mobile Experts and Head Judge for the Wi-Fi Industry Awards 2015.

"We are excited to have our innovative solution BxMarket recognized by the WBA in the best Wi-Fi Management Solution for a Service Provider category and proud to have a growing group of service providers to tens of millions mobile devices and access points enjoying the benefits of our service," said Pertti Visuri, BandwidthX CEO. "We look forward to continuing our interactions with other leading Wi-Fi ecosystem companies at the upcoming Wi-Fi Global Congress."



For further information about BandwidthX and its solution, visit <http://bandwidthx.com> or follow @BandwidthX on Twitter.

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About BandwidthX

BandwidthX operates a cloud-based marketplace where both Mobile Operators and Internet Service Providers can define their value for data capacity in real time and are automatically matched when their values align. BxMarket gives the Mobile Operators incremental data capacity at lower cost, while allowing the Internet service providers to profit from new revenue streams from their underutilized Wi-Fi networks. With this new form of micro-commerce, everyone in the Wi-Fi ecosystem wins: from Mobile Operators and hotspot service providers to equipment and software vendors, aggregators and financial clearing companies and, of course, the end user of the device. Learn more about BandwidthX at <http://www.bandwidthx.com>.

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About the Wireless Broadband Alliance

Founded in 2003, the mission of the Wireless Broadband Alliance (WBA) is to champion the development of the converged wireless broadband ecosystem through seamless, secure and interoperable unlicensed wireless broadband services to deliver an outstanding user experience. Building on our heritage of NGH and carrier Wi-Fi, the WBA will continue to drive and support the adoption of Next Generation Wi-Fi and other unlicensed wireless services across the entire public Wi-Fi ecosystem, including IoT, Big Data, Converged Services, Smart Cities and 5G. Today membership includes major fixed operators such as BT, Comcast and Time Warner Cable; seven of the top 10 mobile operator groups (by revenue) and leading technology companies such as Cisco, Microsoft, Huawei Technologies, Google and Intel. WBA operator members collectively serve more than 2 billion subscribers and operate more than 25 million hotspots globally. The WBA Board includes AT&T, Boingo Wireless, BT, China Telecom, Cisco Systems, Comcast, iPass, KT Corporation, Liberty Global, NTT DOCOMO, Orange and Ruckus Wireless.

About the Wi-Fi Global Congress

WBA's Wi-Fi Global Congress is the world's leading Wi-Fi event. Alternating between the UK and the US, WBA's twice yearly event is the meeting place for individuals and organizations driving carrier and public Wi-Fi. The congress comprises a 2-day conference, exhibition & innovation showcase, VIP networking, leadership summit and member working sessions. More than 650 attendees join 65-high-level speakers and panelists to discuss and learn about Wi-Fi innovation including; its role in 5G, Smart Cities, M2M and IoT as well as its central role in the wireless industry including providing connectivity for high-density venues, voice and location services and other emerging areas

For more information, please visit <http://www.wballiance.com> or follow the WBA on Twitter: @wballiance