

News Release

15 October 2015

BandwidthX Wins 2015 WBA Best Wi-Fi Management Solution for a Service Provider Wi-Fi Industry Award

CARLSBAD, Calif. - The [Wireless Broadband Alliance](#) selected [BandwidthX](#), as the winner of the 2015 Wi-Fi Industry Award: Best Wi-Fi Management Solution for a Service Provider. This award recognizes companies with the most impact on improving Wi-Fi service delivery within as well as outside the network. BandwidthX was chosen by a WBA selected panel of preeminent analysts and industry experts. The award was presented on October 14, 2015 at the Wi-Fi Global Congress in San Jose, CA.

BandwidthX operates BxMarket, a cloud-based Wi-Fi market that makes accessing Wi-Fi from third parties as a part of a mobile network practical and economical. The business-to-business solution enables Mobile Operators to precisely meet data demand by buying unused Wi-Fi capacity from Wi-Fi and Internet Service Providers. By dynamically allocating capacity to meet demand, employing a market mechanism, and seamlessly making connections, BxMarket brings savings for mobile operators, new revenue streams for Wi-Fi providers, and better service for end-users.

“Wi-Fi continues to evolve, and with the development of applications such as IoT, Smart Cities and Big Data – broadening the technology’s ubiquity and influence – the need for common goals is greater now than ever. In this busy and ever-changing ecosystem, what is important is that we celebrate the innovative ideas that drive us forward. In recognising these companies for their achievements we are not just congratulating them, but hoping also to inspire others to follow in their illustrious footsteps.” Said Shrikant Shenwai, WBA CEO. “I would like to take this opportunity to warmly congratulate each of the winners.”

“We are honored to win the WBA’s Best Wi-Fi Management Solution for a Service Provider 2015 Wi-Fi Industry Award. It is especially meaningful to us to be selected as the best Wi-Fi management solution as we are providing the benefits of BxMarket to a growing group of service providers to tens of millions mobile devices and access points,” said Pertti Visuri, BandwidthX CEO, “We would like to congratulate the other two companies that were shortlisted for this category and look forward to continuing our collaboration with key Wi-Fi ecosystem players.”



For further information about BandwidthX and its solution, visit <http://bandwidthx.com> or follow @BandwidthX on Twitter. You can find full details about the WBA Wi-Fi Industry Awards and Categories at – www.wballiance.com/awards

Ends

About BandwidthX

BandwidthX operates a cloud-based marketplace where both Mobile Operators and Internet Service Providers can define their value for data capacity in real time and are automatically matched when their values align. BxMarket gives the Mobile Operators incremental data capacity at lower cost, while allowing the Internet service providers to profit from new revenue streams from their underutilized Wi-Fi networks. With this new form of micro-commerce, everyone in the Wi-Fi ecosystem wins: from Mobile Operators and hotspot service providers to equipment and software vendors, aggregators and financial clearing companies and, of course, the end user of the device. Learn more about BandwidthX at <http://www.bandwidthx.com>.

For media information please contact info@bandwidthx.com or +1 760 203 4955.

About the Wireless Broadband Alliance

Founded in 2003, the mission of the Wireless Broadband Alliance (WBA) is to champion the development of the converged wireless broadband ecosystem through seamless, secure and interoperable unlicensed wireless broadband services to deliver an outstanding user experience. Building on our heritage of NGH and carrier Wi-Fi, the WBA will continue to drive and support the adoption of Next Generation Wi-Fi and other unlicensed wireless services across the entire public Wi-Fi ecosystem, including IoT, Big Data, Converged Services, Smart Cities and 5G. Today membership includes major fixed operators such as BT, Comcast and Time Warner Cable; seven of the top 10 mobile operator groups (by revenue) and leading technology companies such as Cisco, Microsoft, Huawei Technologies, Google and Intel. WBA operator members collectively serve more than 2 billion subscribers and operate more than 25 million hotspots globally. The WBA Board includes AT&T, Boingo Wireless, BT, China Telecom, Cisco Systems, Comcast, iPass, KT Corporation, Liberty Global, NTT DOCOMO, Orange and Ruckus Wireless.

For more information, please visit <http://www.wballiance.com> or follow the WBA on Twitter: @wballiance