

News Release

18 February 2016

Risto Siilasmaa joins BandwidthX Advisory Board

[BandwidthX](#), the cloud-based Wi-Fi marketplace, today announces that Risto Siilasmaa, the Chairman of Nokia, is joining the company's Advisory Board. The board already includes Nobel Prize-winning Economist, Alvin Roth, the President and Chairman of Telefónica Mexico and Central America, Francisco Gil Díaz, and other notable industry experts. The Advisory Board provides valuable perspective and recommendations to the executive team regarding business development, R&D, and international expansion.

Risto Siilasmaa is the Chairman of the Board of Nokia Corporation and has largely been credited with the recent transformation of the company from a mobile device company to a leading mobile and Internet infrastructure provider. He is also the founder of F-Secure and has served as its CEO and Chairman of the Board. Risto's participation in the Advisory Board comes with a significant investment in BandwidthX.

"We are very happy to welcome Risto to our Advisory Board. His insights, experience, and strategic view of the rapidly evolving mobile space provides an invaluable perspective," says Pertti Visuri, CEO of BandwidthX, "We are proud to have Risto on our high-caliber team of advisors and as a shareholder as we continue our journey to create growing value from the more efficient use of network capacity through BxMarket."

"The innovation and impact that BandwidthX brings to the mobile and Wi-Fi space are very exciting. BxMarket bridges the gap between the two industries in a unique and agile way that benefits all players," says Risto Siilasmaa, "I look forward to working with the other prominent members of the Advisory Board and with the company to help grow the advantages it brings to both mobile and Internet service businesses."

BandwidthX operates BxMarket, a cloud-based Wi-Fi marketplace that makes Wi-Fi access and roaming commerce practical on a wide scale. The business-to-business solution enables mobile operators to precisely meet data demand by buying unused Wi-Fi capacity from Internet service providers and cable companies. By dynamically allocating capacity to meet demand, employing a market mechanism, and seamlessly making connections, it



brings savings for mobile operators, new revenue streams for Wi-Fi providers, and better service for end-users.

For further information about BandwidthX and its solution, visit <http://bandwidthx.com> or follow @BandwidthX on Twitter.

Ends

About BandwidthX

BandwidthX operates a cloud-based marketplace where both Mobile Operators and Internet Service Providers can define their value for data capacity in real time and are automatically matched when their values align. BxMarket gives the Mobile Operators incremental data capacity at lower cost, while allowing the Internet service providers to profit from new revenue streams from their underutilized Wi-Fi networks. With this new form of micro-commerce, everyone in the Wi-Fi ecosystem wins: from Mobile Operators and hotspot service providers to equipment and software vendors, aggregators and financial clearing companies and, of course, the end user of the device. Learn more about BandwidthX at <http://www.bandwidthx.com>.

For media information please contact info@bandwidthx.com or +1 760 203 4955.