

News Release

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BandwidthX Opens New European Office

The new office allows BandwidthX to accelerate growth in sales and customer support

CARLSBAD, Calif. – [BandwidthX](#), the mobile data market, today announces the opening of its Barcelona office. The company has now expanded its presence to Europe to accommodate rapid growth and better service its existing customers. The new BandwidthX office is located in the heart of the Eixample district in Barcelona, Spain.

The company's European operations and the new office will be led by Giorgio Miano, the Vice Present of EMEA. Previously Mr. Miano held several executives roles, including VP & Managing Director Europe and SVP Caribbean and Latin America at Syniverse where he worked for 12 years from 2004 to 2016. Prior to Syniverse, he held various positions at Wind Telecommunications in Italy from 2000 to 2003 and at ExxonMobil in Italy from 1996 to 1998. Mr. Miano holds an Advanced Degree in Business and Economics from the University of La Sapienza of Rome and a Master's Degree in Cooperation and International Development from the University of Pavia in Italy.

BandwidthX operates an advanced connection management service and a cloud-based market, BxMarket, where both Mobile Operators and Network Service Providers can define their value for data capacity in real time and are automatically matched when their values align. The business-to-business solution enables Mobile Operators to precisely meet data demand by automatically accessing available Wi-Fi and buying unused data capacity from Network Service Providers. The company has solved the two key issues in utilizing excess capacity in mobile data networks: making sure that every automated connection improves the end user's experience and providing the mobile operator effective control of exactly when and how data capacity from various sources is used. BxMarket brings savings for Mobile Operators, new revenue streams for Network Service Providers, and better service for end-users.

"We are really pleased to begin our Europe-based operations and to have Giorgio Miano head up the new expansion. The decision to establish our presence in Europe was a logical step in our business strategy," says Pertti Visuri, CEO of BandwidthX, "It improves our ability



to serve current customers and to bring the benefits of our service to additional mobile service providers and network operators in this important market.”

For further information about BandwidthX and its solution, visit <http://bandwidthx.com> or follow @BandwidthX on Twitter.

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About BandwidthX

BandwidthX operates an advanced connection management service and a cloud-based market where both Mobile Operators and Network Service Providers can define their value for data capacity in real time and are automatically matched when their values align. BxMarket gives the Mobile Operators incremental data capacity at lower cost, while allowing the Network Service Providers to profit from new revenue streams from their underutilized data networks. With this new form of micro-commerce, everyone in the mobile data ecosystem wins: from Mobile Operators and Network Service Providers to equipment and software vendors, aggregators and financial clearing companies and, of course, the end user of the device. Learn more about BandwidthX at <http://www.bandwidthx.com>.

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