

News Release

20 November 2013

**BandwidthX Wins 2013 WBA Best New Venture
Wi-Fi Industry Award**

The [Wireless Broadband Alliance](#) today selected [BandwidthX](#), as the winner of the Best New Venture Award. This award recognizes the company's cloud based Wi-Fi marketplace as the best innovation with a potential to make significant impact on the use of Wi-Fi in terms of new services, technologies and business models. The award was presented at the Wi-Fi Global Congress in Beijing on November 20, 2013.

The company recently launched its business-to-business Wi-Fi access and roaming commerce solution, Bandwidth Market. It enables Mobile Operators to precisely meet peak data demand growth by buying unused Wi-Fi capacity from Wi-Fi and Internet Service Providers. By dynamically allocating capacity to meet demand, employing a market mechanism, and seamlessly making connections, Bandwidth Market brings savings for mobile operators, new revenue streams for Wi-Fi providers, and better service for end-users.

"BandwidthX is honored to be recognized by the WBA in the Best New Venture category. This award is especially meaningful to us as it is presented by a group of the very companies for whom we have built our Bandwidth Market. This is further validation of the value the marketplace creates and the opportunity it represents to all those in the Wi-Fi community," said Pertti Visuri, BandwidthX CEO.

For further information about BandwidthX and its solution, visit <http://bandwidthx.com> or follow @BandwidthX on Twitter.

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About BandwidthX

BandwidthX has solved the main hurdles in putting Wi-Fi to work. The company offers a cloud-based marketplace where both Mobile Operators and Wi-Fi/Internet Service Providers can define their value for capacity in real time and are automatically matched when their values align. Bandwidth Market gives the Mobile Operators incremental data capacity at lower cost, while allowing the Wi-Fi service providers to profit from new revenue streams. With this new form of micro-commerce, everyone in the Wi-Fi ecosystem wins: from Mobile Operators and hotspot service providers to equipment and software vendors, aggregators and financial clearing companies and, of course, the end user of the device. Taking advantage of the BandwidthX platform is simple and easy and does not require long-term commitments. Learn more about BandwidthX at <http://www.bandwidthx.com>.

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